

**Sunnyside
Police Department**

Gang Elimination

Why now?

- Gang Activity Increasing
- Previous Strategies Ineffective

Vision

Sunnyside, the safest community in Washington State.

Mission Objective #1

The **elimination** of gangs in Sunnyside and surrounding communities.

How?

- Stop doing what doesn't work!
- Stop making excuses!
- Focus efforts where they will be effective!

Strategy....

- U.S. Army Counter-Insurgency
 - Why a **counter-terrorism** approach?
 - Gang members belong to criminal organizations that are creating terror in our community
 - Other approaches are not working

Resources

- Patrol
- School Resource Officers
- Detective
- Hospital Police
- Jail
- Public Information Officer
- *Gang Unit
- *Crime Analyst
- Other?

Critical Success Factors

- Political Support
- Community Support
- Legal Support
- Intra-agency support

Areas of Operation

1. Interagency-Political
2. Security
3. Intelligence
4. Public Information
5. Offensive

1. Organize for Interagency/Political

- Other agencies/groups are essential to the success of our mission
- They are not under our control but we must identify them and determine their role and capabilities
- Prevention, intervention, recreation, community mobilization efforts must be supported
- Political efforts must be focused towards the mission

2. Organize for Intelligence

- Intelligence and Operations must complement each other
- Operations must be intelligence driven
- The organization must be designed to gather and process intelligence

3. Security

- Staffed currently
 - Police Officers, School Resource Officers, Hospital Police, Reserve Officers, Explorers provide basic security to the community
- Essential for our community to feel safe
- Absent, commerce will fail to thrive and community members will seek to live elsewhere

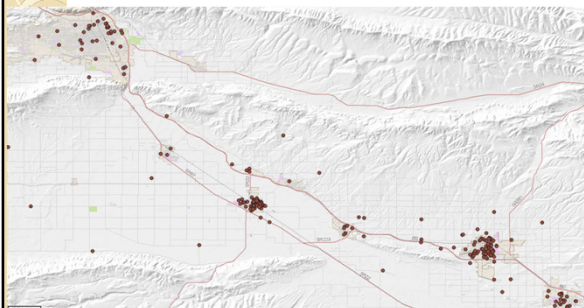
4. Public Information

- We must change the environment that allows gangs to thrive
- Replace the current “Single Narrative”
 - This is a simple, unifying, easily expressed story or explanation that organizes people’s experience and provides a framework for understanding events
- Change community perceptions that tolerate gang activity

5. Offensive Operations

- Gang unit is imperative
 - Without this unit we are forced to continue emphasizing “security”
- If we attack the gang problem gradually or lightly the gangs will have time to adapt

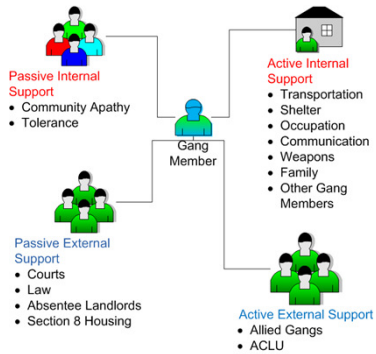
Yakima County



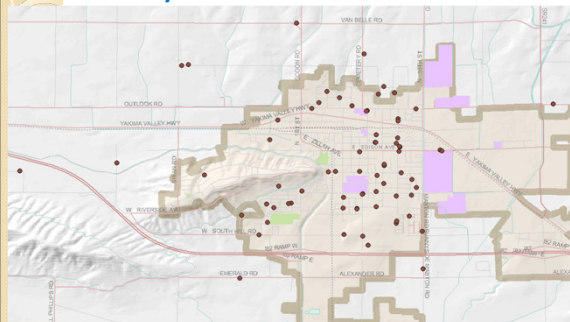
Offensive Operations

- Destroy Support
- Deny Sanctuary
- Marginalize

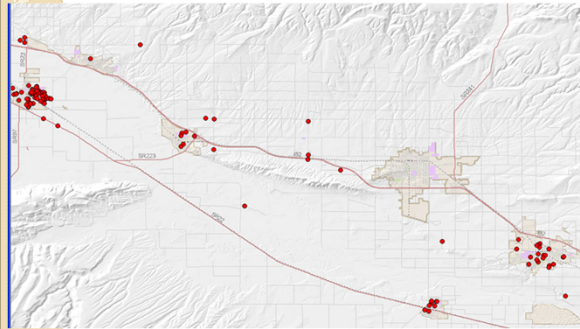
Gang Support Network



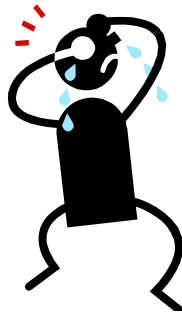
Sunnyside



Deny Sanctuary

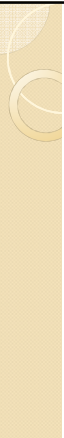


Marginalize



The Vision...

Sunnyside is the safest
community
in
Washington State....



Questions?
